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Sponsoring Rotary Club: Tamworth First Light



I am the community relations co-ordinator for the North West office of the Cancer Council New South Wales. I have held this position since April, 2007 and am responsible for implementing, promoting and co-ordinating the organisation's portfolio of events (Australia's Biggest Morning Tea, Daffodil Day, Pink Ribbon Day, Girls Night In, Relay for Life and other community fundraising events) across the area.

I was born and bred in Tamworth and continue to live in the town. After spending three years in Armidale at the University of New England studying a Bachelor of Communication Studies and a year completing a journalism cadetship in Central Western NSW, the lure of home became too great and at the first opportunity I found myself packing my bags for home. I'd landed a job at Tamworth's daily newspaper – the Northern Daily Leader – as a journalist and sub-editor. Two years later, in April, 2007 I was given the chance to work at the North West office of the Cancer Council.

The population of Tamworth's local government area is 54,000, a figure that doubles every year in January with the town's 10-day Country Music Festival. Tamworth is also known as the city of light after it was the first town in Australia to have electric street lighting. The town is a leader in equine events with national titles and international competitors. In 2008 the town opened its world-class \$29 million Australian Equine and Livestock Events Centre that includes an indoor arena to seat 5000, stable facilities for over 500 horses and camping, parking, trade, holding and hospitality areas on a 22-hectare site.

Apart from my vocation I am also involved in a number of volunteer community activities including being part of two youth mentoring programs. An involvement that I feel I gain as much from as the students. Besides this I enjoy travel through Australia, photography, netball and music.

Whilst on Rotary Group Study Exchange I would like to see / experience

- Not-for-profit or charity organisations
- Media outlets
- Event management organisations
- Public relations agencies
- Marketing agencies
- The lifestyle and culture of your country